



THE COFFEE GRINDER

2017 RATE CARD

Enjoyed by readers of all ages, the Coffee Grinder provides advertisers with an **affordable** and **effective** way to get noticed and connect with the Steinbach community. It has developed a loyal readership and is available at 50+ locations throughout Steinbach, with

2,500 issues being printed and displayed weekly (50 issues per year). The Coffee Grinder is also available online at **PSOne.ca** and **MySteinbach.ca**. For further information, contact us at **204.326.6630** or email **CoffeeGrinder@PSOne.ca**

ADVERTISEMENTS

VOLUME	Inside, black & white		Front/back, color	
	SINGLE (2.75" x 1.95")	DOUBLE (Vert. 2.75" x 4") (Horiz. 5.625" x 1.95")	SINGLE (2.75" x 1.95")	DOUBLE (Vert. 2.75" x 4") (Horiz. 5.625" x 1.95")
1-4 Issues	\$28.50	\$51.00	\$37.00	\$65.00
5-24 Issues	\$26.00	\$46.00	\$33.50	\$57.00
25-49 Issues	23.00	\$40.00	\$29.00	\$51.00
50 Issues	\$18.00	\$32.00	\$22.00	\$41.00

SPONSORED FEATURES (Print Studio One will provide the content for each section unless indicated otherwise.)

Feature Section	Details	½ year (25 issues bi-weekly)	Full year (50 issues)
Front/Back Page - Colour			
Local Street Scene	Logo & website or phone #	N/A	\$1,200
Kids Corner	Includes logo & website or phone # and tagline/offer	N/A	\$900 (\$18/issue)
Inside Spread - Black & White			
Sports Stop	Includes logo & website or phone #	\$400 (\$16/issue)	\$700 (\$14/issue)
Skip in Your Step	Includes logo & website or phone #	\$400 (\$16/issue)	\$700 (\$14/issue)
Low German Word of the Week	Includes logo & website or phone #	\$400 (\$16/issue)	\$700 (\$14/issue)
Food for Thought	Includes logo & website or phone # and tagline/offer *you may provide the content	\$500 (\$20/issue)	\$900 (\$18/issue)

