

PRINTstudione

Distance Legibility Chart

Determining the size of any sign begins with selection of a font and determining the size of copy needed. The chart below will give you a good idea of the minimum copy size for signs.

Letter Height	Legible Viewing Distance	Letter Height	Legible Viewing Distance
5/16"	7'	9"	300' (Football field length)
1/2"	12'	12"	395'
3/4"	18'	14"	440'
1"	25'	18"	560'
1-1/2"	36'	24"	750'
2"	49'	36"	1130' (1/5 of a mile)
3"	74'	48"	1500'
4"	113'	72"	2230'
6"	150'	96"	3000' (3/5 of a mile)