

Digital Marketing Specialist

We're looking for an energetic individual with the ability to multitask in a dynamic, service-oriented culture to join our team!

Print Studio One and Three-Six North Marketing partners with clients to build their brands across physical and digital platforms, connecting people to products and services that enrich their lives.

You will be joining a talented, innovative team working on creative projects that help build brands and make a difference.

Who You Are:

- Positive attitude and enjoy working in a team environment
- Self-starter with ability to 'own' your projects
- Strong communication (written and verbal), comprehension and interpersonal skills
- Attention to detail, creative problem solving, quick learner, ability to multitask, highly organized
- Strong computer skills and the ability to learn new technology
- Expertise in digital marketing including social media channels, Google Ads, SEO, etc.
- Genuine desire to understand and help local organizations
- Proven ability to work well in a fast-paced environment and can handle multiple tasks

Responsibilities:

- Building and coordinating marketing plans and their associated tactics
- Setting up and managing multi-channel digital ad campaigns
- Meeting with clients and reviewing campaign goals and metrics
- Managing website projects from planning and design through to development and launch
- Providing guidance and recommendations for emerging technologies and industry trends

Qualifications:

- 2+ years' experience in digital marketing field preferred
- Experience working with digital marketing campaigns (Google, Facebook/Instagram, LinkedIn)
- Creative writing skills, and knowledge implementing SEO best practices considered an asset

We put great emphasis on respectful business practices and have worked hard to develop a meaningful company culture through building a team of talented, thoughtful people. We offer a relaxed atmosphere, bright & open office environment, continually invest in training opportunities & technology, and provide a complete healthcare & benefits package.

Please email your resume and cover letter stating why you would be the best candidate to join our team:

Gabriel Brandt, Digital Services Manager (Gabriel@PSOne.ca) by November 1, 2021.