

Digital Marketing Specialist

We're looking for an energetic and dedicated individual to join our team!

Print Studio One and Three-Six North Marketing partners with clients to build their brands across physical and digital platforms, connecting people to products and services that enrich their lives.

You will be joining a talented, innovative team working on creative projects that help build brands and make a difference.

Who You Are:

- Enjoy working in a team environment.
- Positive attitude and genuine desire to listen, understand and serve our clients.
- Strong communication skills (written and oral).
- Attention to detail, creative problem solving, quick learner, ability to multitask, highly organized.
- Strong computer skills with a desire to dig into the details and learn new software.
- Proven ability to work well in a fast-paced environment and can handle multiple tasks.
- Experience working with digital marketing campaigns (Google, Facebook/Instagram, LinkedIn).
- Creative writing skills, and knowledge with implementing SEO strategies considered an asset.
- Website development experience and DNS knowledge considered an asset.

Responsibilities:

- Setting up and managing digital ad campaigns (primarily Google and Meta).
- Building and coordinating digital marketing plans, specifically paid and SEO strategies.
- Meeting with clients to understand their goals, create reporting and review campaign performance, often communicating nuanced campaign details and recommendations.
- Providing guidance and recommendations for emerging technologies and industry trends.
- Assist our digital team with basic website edits.

We have a relaxed and positive atmosphere, a bright and open office environment, invest in training opportunities and technology, and provide a complete healthcare & benefits package including weekly lunch options and snacks.

Please email your resume and cover letter stating why you would be the best candidate to join our team:

Matt Penner (Matt@PSOne.ca) by November 20, 2023.